



Application No. /
Received by.....
Date / /

**BOARD OF INVESTMENT
APPLICATION FOR PROMOTION**

- 5.7 SOFTWARE
 5.8 E-COMMERCE

1. Applicant

1.1 In case the company has not been established yet:

Name of Applicant Age years Nationality

Identification Number

or Passport Number Country of Issue

Address No Street Tambon/Sub-District Amphoe/District

Province Country Zip Code Telephone Mobile

Facsimile E-mail (Please attach applicant's background and business profile)

Shareholder's structure:

Thai: Holding % of shares

Foreign: Nationality, holding % of shares;

Nationality, holding % of shares;

Nationality, holding % of shares

List of shareholders holding at least 10 percent of registered capital, arranged in order of proportion of shareholding from most to least.

Name of Shareholder/Co-investor	Nationality	Percentage of Total Shares

1.2 In case the company is established already:

Name of established company/cooperative/foundation (in Thai)

Name in English

Company registration No. Registration Date

Registered capital Baht; Paid-up capital Baht

Address of company Street Tambon

Amphoe Province Zip Code

Telephone Mobile Facsimile

E-mail: Website

(Please attach the latest certificate of business registration and a list of shareholders and their nationalities as issued by the Department of Business Development, Ministry of Commerce, and a financial statement – if available.)

1.3 Name of representative to contact on matters related to this application

Address Street Tambon

Amphoe Province Zip Code

Telephone Mobile Facsimile E-mail:

1.4 Company's employment statistics during the last three years of operation (in case the company is not yet established, please move on to No. 2)

Employment		Year		
		20.....	20.....	20.....
No. of Thai Employees	IT Development			
	General Administration			
No. of Foreign Employees	IT Development			
	General Administration			

1.5 For an established company, please specify the type of business and its business performance over the last three years of operation for both BOI-promoted and non-BOI projects.

(Unit: Thousand Baht)

Year	Type of Business	Domestic Sales ⁽¹⁾	Export
		Value	Value
20.....			
20.....			
20.....			

Notes: 1) Domestic sales including indirect export.

1.6 Net profit (loss) for the past three years of operation

(Unit: Thousand Baht)

Year	20.....	20.....	20.....
Net profit (loss)			

2. Finances and Investment Plan

2.1 Finances

(Unit: Thousand Baht)

2.1.1 Registered Capital

- Juristic person to be established will have registered capital of Thousand Baht
and will fund this project from paid-in share capital of Thousand Baht
- Juristic person that already operates
 - will fund this project from retained earnings of Thousand Baht
 - will increase the registered capital by Thousand Baht
and will fund this project from paid-in share capital of Thousand Baht

2.1.2 Loans

- Domestic loans
- Foreign loans
- Credit from domestic suppliers
- Credit from foreign suppliers
- Total** (Must equal the grand total investment figure indicated in No. 2.2)

2.2 Investment

(Unit: Thousand Baht)

- 1) Cost of Construction or Rent for a period longer than 3 years:
- 2) Cost of Machinery or Rent for a period longer than 1 year:
 - 2.1) Hardware (must equal the figure in 5.6)
 - 2.2) Software (must equal the figure in 5.7)
- 3) Cost of Installation
- 4) Cost of Test-run
- Total Investment (excluding cost of land and working capital)**
(For an expansion project, combine costs from 1 to 4)
- 5) Preliminary expenses
- 6) Value of other assets
- Total Investment (excluding cost of land and working capital)**
(For a newly-established company, combine costs from 1 to 6)
- 7) Cost of Land
- 8) Cost of Expertise
- 9) Working Capital
- Grand Total** (Combine costs from 1 to 9)

Notes: 1) Cost of construction, cost of machinery, preliminary expenses and the value of other assets are defined according to the Office of the Board of Investment Announcement No. Por 1/2545.
2) Cost of expertise refers to fees for patents, copyrights, know-how, trademarks and rights to produce.

3. Business Location

Tambon	Amphoe	Province	Name of Industrial Estate/Zone	Area (sqm.)

4. Details of Applicant (If the company has not been established yet, please move on to No. 5.)

Current company's business activities and details on products/services: (Supplementary sheets may be attached if additional space is required.)

4.1 Name of product/service

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4.2 Features of product/service

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4.3 Software used during production process

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4.4 Users of product/service

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4.5 Usage of product/service

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4.6 Existing assets of the company (Please attach supplementary documents.)

4.7 Existing personnel of the company (Please attach supplementary documents.)

5. Details of Project

5.1 Type of Software (more than one can be selected)

- Embedded software
- Enterprise Software
- Digital Content
 - 1. Animation, Cartoon & Characters
 - 2. Computer Generated Imagery (CGI)
 - 3. Web-Based Application and Cloud Computing
 - 4. Interactive Application
 - 5. Game: Windows-based, Mobile Platform, Console, PDA, Online Game, Massive Multi-Player Online Game (MMOG), etc.
 - 6. Wireless Location Based Service Content
 - 7. Visual Effects
 - 8. Multimedia Video Conferencing Applications
 - 9. E-Learning Content via Broadband and Multimedia

5.2 Software development process (of software indicated in 5.1)

- Modeling
- Requirement Analysis
- Design
- Development and Implementation
- Program and System Testing
- Deployment
- Configuration & Change Management
- Related Professional Training for Software and Digital Content Design and Development

5.3 Provide details of software development/product (Please attach supplementary documents, e.g. screenshots, pictures, catalog.)

1) Name of software/product

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2) Details of software

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3) Software to be used in software development process

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4) Software development process

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5) Users of software/product

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6) Features and benefits of software/product

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5.4 Please specify estimated market size(s), both domestic and overseas (if any), separately according to product/service in 5.3.

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5.5 Technical cooperation with foreign parties (if any). Please specify technology to be used and its source.

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5.6 Machinery, equipment, and software to be used in this software development process (including communication devices, PCs, minicomputers, printers, scanners, etc.)

(Unit: Thousand Baht)

Items	Imported			Purchased Locally	
	Country of Origin	New		New	
		Quantity	Value ⁽¹⁾	Quantity	Value ⁽¹⁾
Total					

- Notes:** 1) Please use CIF price for imported machinery and equipment and contracted price for machinery and equipment purchased locally.
 2) Machinery and equipment to be used in activity under category 5.8 (software) must be all new.

5.7 Specify software to be used in this project, e.g. software tools , system software, application software, CASE tools, etc.

(Unit: Thousand Baht)

Items	Type of Software	Value ⁽¹⁾
Total		

Notes: 1) Please use CIF price for imported machinery and equipment and contracted price for machinery and equipment purchased locally.

6. Employment

6.1 Specify details of management personnel and technical specialists, e.g. educational background, work experience, scope of work.

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6.2 Expected employment in this project during the 3rd year of operation

Position	No. of Thai Employees			No. of Foreign Employees			
	1 st Year	2 nd Year	3 rd Year	Nationality	1 st Year	2 nd Year	3 rd Year
Management Personnel							
Project Managers							
System Analysts							
Developers/Programmers							
Designers							
Testers							
Others							
Total							

6.3 Policy on employment of foreign personnel (Please specify scope of work, estimated salary, nationality, and reason for employment.)

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6.4 Training plan for Thai employees, specifying training courses, and/or plan for technology transfer

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7. Estimated revenue and expenses of the project for the first 3 years of operation

(Unit: Thousand Baht)

	1 st Year	2 nd Year	3 rd Year
Revenue (Separate software development/ product according to 5.1)			
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-			
-			
Total revenue			
Expenses (Please fill in only expenses related to this project)			
- Salaries/ wages (must equal the figure in the attachment)			
• Thai personnel			
• Foreign personnel			
- Rent			
- Interest charges			
- Depreciation costs			
- Technical fees and royalties			
- Other expenses			
Total expenses			
Profit (Loss)			

8. Merits of the Project (If any – Supplementary sheets may be attached if additional space is required.)

8.1 Technological development

- This project involves research and development for a new product. Please explain
- This project involves research and development/modernization of a production process. Please explain.
- This project involves the usage of new/modern technology. Please explain.
- This project involves the transfer of a technology plan. Please explain.
- This project involves collaboration with research/educational institutes, namely,
in the field of
- Others

8.2 Human resources development

- This project has a training plan. Please explain.

9. Please submit additional information as an attachment.

10. Please propose a date and time the applicant would like to set up an application interview session at the Office of the Board of Investment.

Proposed application interview session ⁽¹⁾		
Date.....	Time.....	or
Date.....	Time.....	or
Date.....	Time.....	

Notes: (1) An application interview session must be scheduled within 10 days of application submission. If the applicant cannot attend the interview, please attach a detailed explanation of those circumstances that prevented compliance with the aforementioned requirement.

I hereby declare that the information contained herein is true and accurate and the estimates provided are, in my opinion, the most reasonable possible.

(Signature)..... Representative (Signature)..... Applicant

(.....)

(.....)

Date.....

Notes: - In case the company/co-operative/foundation has already been established, signature(s) of authorized person(s) affixed with company's seal is required.

- After the approval of investment promotion application, juristic person must submit promotion certificate to apply for a foreign business certificate at the Department of Business Development.

Attachment for
5.7 Software
5.8 E-Commerce

No.	Position	Nationality	1 st Year			2 nd Year			3 rd Year		
			No. of Employees	Average Salary (Baht/year/person)	Total Salary (Baht/year)	No. of Employees	Average Salary (Baht/year/person)	Total Salary (Baht/year)	No. of Employees	Average Salary (Baht/year/person)	Total Salary (Baht/year)
1	PROJECT MANAGERS	Thai									
		Foreign									
		Total									
2	SYSTEM ANALYSTS	Thai									
		Foreign									
		Total									
3	DEVELOPERS/ PROGRAMMERS	Thai									
		Foreign									
		Total									
4	DESIGNERS	Thai									
		Foreign									
		Total									
5	TESTERS	Thai									
		Foreign									
		Total									
6	Others	Thai									
		Foreign									
		Total									
			Thai						Thai		
			Foreign						Foreign		
			Total						Total		